

# Shiso Facial Serum

With Centella, Banana flower and Shiso extracts

## THE EFFECT OF THE SHISO FACIAL SERUM UPON THE ELASTICITY OF THE SKIN

A significant improvement of the elasticity of the facial skin treated with the Thann Facial Serum with Centella, Banana Flower and Shiso Extracts after 28 days of twice daily use. Indeed a very significant decrease in the mean Young's modulus of the skin of the cheekbone was observed at T+28 days compared to baseline (-13.4%;  $p < 0.01$ ).

Table 1: Summary of the cutometry results for the skin treated with the Thann Facial Serum with Centella, Banana Flower and Shiso Extracts, and of the variation expressed in % compared to baseline. A p value inferior to 0.05 means a significant difference between the mean value at T+28 days and the mean value at baseline.

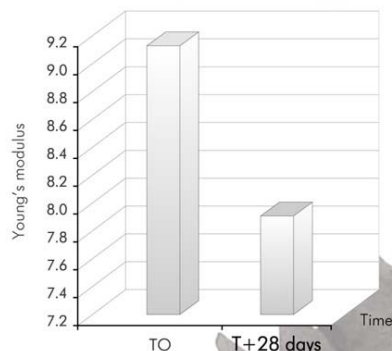


Figure 1: Mean of elasticity measurement by cutometry  
Mean skin elasticity improved by 13.4% after application of Shiso Serum for 28 days

	Mean Young's modulus
T0	9.1
T+28 days	7.9 ( $p < 0.01$ )
Mean Variations (% compared to baseline)	Mean Young's modulus
After 28 days	-13.4%

## THE EFFECT OF THE SHISO FACIAL SERUM UPON THE WRINKLES OF THE SKIN

Thann Facial Serum with Centella, Banana Flower and Shiso Extracts has exhibited a significant anti-wrinkles effect after 28 days of twice daily use, in particular with an important and significant reduction in the mean wrinkles area (-25.5%;  $p < 0.01$ ) of the treated wrinkles.

Table 2: Summary of the results of the evaluation of the effect of the Thann Facial Serum with Centella, Banana Flower and Shiso Extracts upon the wrinkles of the crow's feet area. Mean variations after 28 days of treatment, expressed in % compared to baseline. A p value inferior to 0.05 means a significant difference compared to baseline.

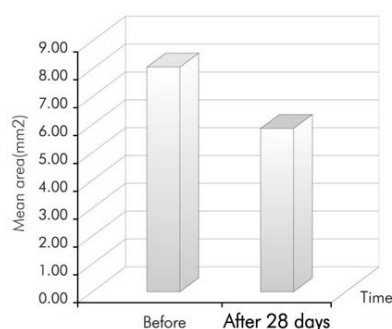


Figure 2: Mean of the crow's feet area wrinkles  
Mean wrinkle area decreased by 25.5% after application of Shiso Serum for 28 days

	Mean area
T0	8.070
T+28 days	6.015 ( $p < 0.01$ )
Mean Variations (% compared to T0)	Mean area
After 28 days	-25.5%